# Martial Deleplanque

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Paris, France

I am a Product Designer, UX/UI Designer and web designer based in Paris. I design digital products, then I ship them: three live client websites, a Windows app I use every day and a football and NBA statistics website, built by directing an AI. Before that, for three years at APS Communication, I managed more than a hundred signage projects. Trained at The Design Crew bootcamp.

## EDUCATION

2026
Product Designer Bootcamp
The Design Crew · Bachelor's level (3 years)

2022–2024
Master's in Sport Management, Marketing & Communication
AMOS Business School

## EXPERIENCE

2026
**Freelance, Paris**
Product Designer

Contract: Client work

Responsibilities:
- Websites for three clients, from the first proposal to launch: BKBSHOTS, sports photographer, Nedim Torun, filmmaker, and Xiao Fei Yan, art director.
- Site design, development lead with Claude Code, and launch.

2022–2025
**APS Communication, Paris**
Signage Project Manager

Contract: Permanent / Work-study

Responsibilities:
- Managed signage projects for Fitness Park, Orange and Miniso, from the client brief to on-site delivery.
- Point of contact between clients, technical teams and suppliers, across several projects at once.
- Wrote quotes and produced visual deliverables in line with the clients' brand guidelines.

2022–2023
**À la ville à la montagne, Paris**
Store Manager

Contract: Work-study

Responsibilities:
- Ran a two-in-one store (shoe repair + outdoor): stock, till and daily customer relations.
- Adapted the merchandising based on what I observed in store and on buying habits.
- Built a loyal local clientele across both activities.

## PROJECTS

2026
**Saison**
Personal project
Football and NBA statistics website: product design, data design, development lead · Claude Code

2026
**Robots**
Personal project
Windows app and seven characters that make the AI's work readable: character design, product design · Claude Code

2026
**Droguerie**
Personal project
Canvas where inspirations are arranged around a spine, linked by threads: product design, art direction · Claude Code

2026
**Deezer**
Bootcamp · Training project
Research, user testing, wireframes, high-fidelity mockups in the Deezer design system · Figma

2026
**Ornikar**
Bootcamp · Training project
Research, user testing, wireframes, prototyping, user journeys · Figma

## SKILLS

Proficient: Claude Code, Framer, Figma, Lightroom, Notion, Miro.

Familiar with: Premiere Pro, DaVinci Resolve, Photoshop.

Languages: French (native) · English (B2).

## INTERESTS

Photography, Sport, Film, Video games.